



ORRC Board Meeting Minutes

Wednesday, May 18, 2011, 6:00 P.M.

Sports Center, 4840 SW Western Avenue

Present: Mariane Brightbill, Dave Cook, Susan Fugate, Dave Green, Jamison Jossie, Tom Little, Valerie Pratt, Julia Reisinger, Tracy Reisinger, Billy Strick, Jeff Wehrman, Bryan Westby
Guests: Kelly Barten, Randy Reese, Steve Wright

Bylaw Changes

The board agreed last month to expand the board to 20 directors including officers. This month Dave Cook presented the language changes to enter in the bylaws. The board voted to approve the language change.

The elections were also moved from November/December to October/November since there was usually not a meeting in December.

Selection of New Board Members

In private session, prior to guest members' arrival, board members discussed who of the three applicants they wanted to invite to join the board of directors. After lengthy discussion, the board decided to extend invitations to Kelly Barten and Steve Wright. The applicants were informed of the decision when they arrived and the meeting was opened up to everyone. The third applicant, Randy Reese, was invited to volunteer for the club in the next year and the board would be willing to consider his application again. The new board members were offered a position for one year, and after one year, if they are still interested in participating they could extend their position for up to three years at a time.

There are two more applicants to interview and two others who have been interviewed but who have not yet attended a meeting (a requirement before they would be considered for board membership). Tracy will try and set up interviews for the remaining applicants, and remind the others about the next board meeting if they wish to continue their application and attend it.

Conflict of Interest Forms

All board members were asked to fill out a "conflict of interest" form and get the forms to Dave Cook. These forms need to be attached to the club's taxes (it is a requirement for the tax return each year).

Approval of April Board Meeting Minutes

The April board meeting minutes were approved as submitted

Membership Report (Dave Green)

We are current in renewal mailings through April, and have the memberships for people who renewed in May updated in the database, but need to get them new membership cards. At this evening's meeting mailings were generated for "last chance" renewals. Dave also thought it would be a good idea to mail "last chance" letters as inserts to the ODR for those who's memberships expired and this would be their last ODR. This is the first time we are trying this so we'll see if it is affective.

Treasurer's Report (Valerie Pratt)

The taxes are done!

There were a bunch of "catch up" invoices for Smart Site so expenses are up for the ODR and the website

She researched opening a higher interest account at a credit union, but the higher interest accounts were only for personal accounts, not for organizations. So she instead opened an account with Wells Fargo. This is not as high an interest as we had hoped, but still has some interest, and has better access to the funds.

VP of Races Report (Tracy Reisinger)

Billy Strick will be taking over as VP of Races now that Tracy is taking over as President

The only race since the last meeting was Hagg Lake, but we do not have a race report yet from Mark.

Upcoming races seem to be doing fine. The next RD meeting is June 1st.

Dave Green said the Turkey Trot wants to have its flyers out in June so needs to know the key sponsors. Jeff Wehrman is going to contact West Coast Bank. If they do not want to remain as key sponsor Dave might try contacting Burgerville since they are a local company.

Billy Strick mentioned it would be nice to have more faster runners participating in our events. He suggested inviting 2 fast runners from non-ORRC events to each ORRC event (perhaps 2 male runners to one race, and then 2 females to another race) by giving them complementary entries. This would enable them to have someone fast to compete against, and possibly make them more loyal to the club. The board agreed this was a good idea and Billy agreed to take on trying to find the runners to invite and communicate with them.

ODR Planning Meeting (Bryan Westby)

The next board meeting on June 20th is going to focus on how we communicate to our members, including facebook, the web, and ODR, so we will discuss ODR plans at the next meeting. He is thinking of moving the regularly scheduled ODR meetings to another date so more people could attend.

Susan Fugate Resigning

Susan decided she needed to resign from the board, and was stepping down as 10K series coordinator, assistant treasurer and Thursday night workout coordinator. We need to find replacement coordinators to fill these positions. Originally Susan was going to continue until June 1st but the day after the meeting, via e-mail she determined she needed to step down effective immediately.

Caps for Members (Susan Fugate)

Including postage to mail the caps it would still be only about \$10 to mail caps to members as a thank you.

It was agreed the caps would be mailed to all current members, at the same time we mailed a letter from the President detailing the benefits of members and detailing the various methods ORRC is going to try and communicate with members (ODR, facebook, web, e-mail blasts, etc.). Tracy will write the letter and Susan was going to order the hats, either 800 or 1000, at her discretion, depending on the cost.

However, after the meeting Susan, who had announced her resignation from the board, effective June 1, decided to relinquish her duties immediately, so Tracy agreed to order the caps instead. After an e-mail discussion, and a suggestion by Dave Green to mail one cap to individual members, and two caps to family memberships, Tracy decided on 1,000 caps.

Participation at Race for Cure and Marathon Expos

There are several opportunities for ORRC to staff booths at expos.

The Vancouver Marathon has an expo June 17 & 18 for its event on June 19th. Steve Wright and Billy Strick volunteered to take on coordinating setting up and staffing the booth after Dave Cook researches if there are still booths available. Via e-mail after the board meeting, Dave confirmed there are booths available and after receiving board input regarding how much to spend (there were various options available) Dave would purchase one.

The Race for Cure is the next expo and Kelly Barten invited ORRC to use her booth already purchased by Oregonlive.com.

ORRC receives a free booth at the Portland marathon expo

The Eugene marathon had an expo for its event this past month. However, staffing a booth there would require either finding local volunteers in Eugene, or paying for a volunteer to travel to Eugene and spend the night.

Board members agree there needs to be a "booth coordinator" to help purchase the booths and find volunteers to staff them. While Steve and Billy agreed to coordinate the Vancouver marathon expo, there is still no one person who has stepped up to coordinate all future booths. Since Race for Cure is purchased, and so is Portland marathon, we have a little more time to find volunteers to staff them.

T-Shirt Contest

Susan Fugate suggested a t-shirt contest for all ORRC races so Tracy and Julia proposed each RD submit their t-shirt design (a photo of their race t-shirt) and after receiving photos for each race, the club would post them on the web and ask members to vote for their favorite. The winning t-shirt would be announced at the award banquet where each winning RD would receive a gift certificate for \$100.

Dates for 2012 Events

Tracy is going to ask all RDs for dates of their 2012 events so we can get started on next year's magnet.

10K Series

Susan resigned as 10K series coordinator, and originally was going to continue through June 1st so would be available at the Up the Lazy River 10K, but the day after the meeting Susan decided to relinquish her responsibilities immediately, so Billy Strick volunteered to staff the 10K series table at UTLR. We need to find another volunteer to coordinate this series, but since the next 10K is not until Garlic Festival, we have some time to find someone.

Additional discussion was on what price to charge for next year's series and if we have a replacement 10K for Autumn Leaves, which is dropping its 10K after 2011. There was some discussion about increasing the number of 10Ks to 10, but that entails finding several other races.

Diversifying Our Event Locations and Increasing # of Events

While we would like to diversify our locations to outside the tri-county area, that means finding volunteers to help at those locations, and our membership is primarily in the tri-county area. There was some discussion about finding "affiliate" ORRC races, where they are not ORRC races, but we offer "affiliated" sponsorship (we do not offer insurance coverage or volunteers, but offer supplies, and marketing).

RRCA Convention

Mark Barrett attending this year's RRCA convention and submitted an e-mail to Tracy summarizing how it went. Tracy will forward the e-mail to other board members. It included hosting RRCA championship events, increasing insurance coverage and marketing strategies for communicating with members.

Membership Flyer

Dave Cook is finalizing the new membership flyer which will include benefits of membership and a membership registration form.

Club Truck

Dave Green brought up the possibility of the club purchasing its own truck instead of renting one for each event. We used to have one, but it fell apart because we didn't maintain it. Billy Strick said he would keep an eye out for sales of trucks and keep us posted.

Pin Give-Away

Kelly Barten thought we could try giving away a pin for each event next year. In the same vein as the 10K series series, where participants can check off each race as they complete it, we could give away a pin for each race so participants could have something showing they finished it. There was no decision on if we wanted to implement it for 2012.

Helen Lachman Award

Jeff Wehrman proposed creating a new award named for Helen Lachman, who recently won the Al Nakata award. Helen passed away and Jeff believed an award in her name would be a fitting tribute to her. It could be similar to the Al Nakata award but his could be for male winners while women would win the award in Helen's name. There would be two winners each year, one male and one female. The board approved this new award

Liberty Fit Funding

Jeff proposed helping sponsor the "liberty fit" program at Liberty High School. This program was highlighted recently in the Oregonian, and it helps train kids for the ½ marathon. It needs funding to help purchase shoes for kids and pay for entry fees. The board enthusiastically agreed but wanted a formal request/proposal from them. They agreed to a figure around \$1,000 depending on what they requested.

Photos & Board Member Information Forms

The last event of the board meeting was to have individual board members have their picture taken by Dave Cook, and fill out board information forms. This information will be used to create an article for the ODR introducing all the board members to ORRC members. Dave Cook will forward the photos to Bryan Westby while Tracy will forward the board information to Bryan in time for the next ODR.

The next board meeting is June 15th

The next RD meeting is June 1st